ExpoTool's Direct Access.

The new standard in Innovation, Simplicity & Reliability

FEATURES

Sends ExpoTools' reader data to web in real time

No Setup Required. Simply plug it in and go

Works anywhere with cell phone coverage

Works with WiFi networks

Covers a 500 ft diameter (typical) - up to 250,000 square feet

Use with up to 200 scanners at a time

Buffers up to 20,000 scans during network outage

Low rental cost

Multiple units can be used to increase coverage

Supports Assistance Request and Direct to Web features

Supports all ExpoTools' readers

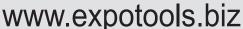


ExpoTools' portable Direct Access Points facilitate real time posting of all activity from scanners to the web using the cell phone network. Each DA Point covers approximately 250,000 square feet of exhibit space and supports up to 200 scanners. Multiple DA Points can be placed throughout a venue to maximize coverage area and guarantee access to all handheld scanners in operation.

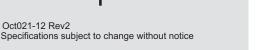
Scanning activity is posted directly to a secure, passwordprotected web portal provided by ExpoTools so show management and exhibitors can access scan data from anywhere at any time.

DA Points also provide key support functions at the event: service desk staff can monitor scanner activity from the show floor and exhibitors have the ability to send a message from the handheld scanner to the service desk staff requesting assistance or a service call without leaving their booth. Low battery warnings are sent to the service desk so staff can go to the exhibitor's booth and exchange or recharge their equipment. Outgoing messages can be broadcast to all scanners or specific scanners on the floor with reminders and updates. This feature is perfect for reminding the exhibitors when and where to return the equipment.

ExpoTool's Direct Access Points provide the most proactive communication between the exhibitors and the service desk. And, they ensure the exhibitors and event producers have convenient & immediate access to the data.



Oct021-12 Rev2





Specifications

Direct Access	Event Data Direct To Web
Device Types Supported	All ExpoTools readers (BC600, TA600, RF600, AT700, RF503, etc.)
Number of Devices	Each Direct Access point simultaneously supports up to 200 devices
Device Range (typical show)	500 ft diameter (250,000 sq ft if centrally located)
Device Re-transmit Delay	10 secs by default (user configurable)
Device Assignment	Automatic using ShowMaster or manually by scanning a barcode
Access points per event	Up to 20 Direct Access points can be used in a single event
Data Network	GPRS (US & Canadian networks supported)
WiFi Network (optional)	802.11 b/g; WEP/WPA supported
Web Transmission Delay	Up to 30 secs (depends on network, number of devices & scan volume)
Data Access	Via website using normal web browser or smart-phone
Account Levels	4 (contractor level, show level, exhibitor level & assistance request)
Setup Time	Less than 2 minutes (no on-site configuration required)
Display	4 Line by 20 character LCD with backlight
Indicators	Charging, Network Status, Channel Activity (x3)
Internal Memory	20,000 scans (used to buffer data when network not available)
Backup Battery	Internal Lithium ion 7.4V rechargeable, not user replaceable
Backup Battery Capacity	4 hour run time if fully charged
Antennas	4 (3 for device communication, 1 for network access)
Computer Interfaces	BlueTooth, Standard USB via mini-B connector, RS232
Housing / Color	Black ABS plastic with rubber feet
Housing Size	9.00 by 5.25 by 1.75 inches (22.9 by 13.3 by 4.5 cm)
Weight	14.4 oz (410 grams)
Operating Temperature	40 to 105 degrees Fahrenheit (5 to 40 Celsius) non condensing
Accessories	AC adapter
Software	ExpoTools ShowMaster, Direct Access web portal



sales@expotools.biz www.expotools.biz

USA: 1150 Harrowgrove Court Marietta, GA 30064

Tel: 678-522-3232

1127 Tower Road Schaumburg, IL 60173 Tel: 847-519-4610

Canada: 4513 Dobrin

St. Laurent, QC H4R 2L8

Tel: 800-398-9552